

Press Release

HingePoint Launches ReFrame Beta Testing Program Innovative Enterprise Application Development Software Leaps Forward

Cambridge, MA – September 15, 2005 HingePoint™, Inc., the developer of ReFrame™ software – The Interface to Your Business™, announced today that it had launched a Beta Testing Program for its innovative enterprise application development software.

“Moving from Alpha to Beta stage in less than a year is an incredible accomplishment for a product as powerful and flexible as ReFrame,” said HingePoint Founder and President Eric Peters. “Our goal is to complete the Beta Testing Program in ninety days, evaluate user feedback, revise the product plan as necessary, and deliver ReFrame Release 1.0 early in 2006.”

Peter Briggs, Founder and President of Briggs Associates, a leading IT consulting and application development firm, said, “We have been involved with ReFrame from its earliest development including participation in the Alpha Test Program. ReFrame is an extraordinary product for developing enterprise applications, particularly those that integrate multiple separate legacy applications into a coherent interface that gives the management and employees a richer, fuller view of how the business is running and control over the business. We are very anxious to see ReFrame move to formal release so we can begin incorporating it into our projects.”

“Application development has been in need of a breakthrough for years,” said Charles Wegrzyn, Nyantic’s Founder and President of Nyantic, Inc, an independent software developer (ISD) that specializes in enterprise applications that increase operational efficiency by uniting multiple business disciplines through a common user interface. “Many vendors have come to the market promising they were the ones to deliver it only to miss the mark. HingePoint’s ReFrame software is genuinely innovative. I believe our testing will show it to be a robust, enterprise-grade solution to building and managing business applications.”

“HingePoint was founded to help people run their businesses better by making more effective use of computers,” said Peters. “Our users have validated our early success, the Beta Testing Program will enable us to complete development and release version 1.0 to a global audience and market.”

About Briggs Associates

Briggs' Associates has, since 1997, specialized in developing and implementing enterprise architectures and integrated middleware for firms where information is core to the enterprise's functioning. This small company's client industry focus has proven to be research, telecommunications and healthcare. The companies Principals, collectively, have over 75 years of experience in all aspects of software & application development and deployment, and in developing and managing the infrastructures that support them. Briggs Associates is located in Stow, MA.

About Nyantic

Nyantic Inc. is an independent software development and business process consulting firm that specializes in enterprise applications that increase operational efficiency by uniting multiple business disciplines through a common user interface. Nyantic’s Founder and President Chuck Wegrzyn has been involved in the high tech business for over thirty years. He was most recently VP of Engineering and CTO at IPeria where he led the development team that built the first

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carrier grade voicemail and auto attendant application based on SIP and VoiceXML. He previously served as Authentica's VP of Advanced Development where he designed the first commercially DRM for email and web content. Mr. Wegrzyn's customer list includes Compaq Computer, Motorola, Codex, Digital Equipment, Data General, Kodak and Honeywell Bull just to name a few. He has worked on projects ranging from network management of the U.S. Treasury Department to designing real-time operating systems. Nyantic is located in Newbury, MA.

About HingePoint

HingePoint provides ReFrame software, The Interface to Your Business™ - an interface that can quickly and easily conform to your business's ever-changing size and shape and that gives you and your people a level of information, communication, and control you've never before experienced. ReFrame is an enterprise application development system that creates a whole new type of application – organic applications – applications that, from their very nature, can adapt to the changing needs and wants of your business. ReFrame includes the key capabilities of: a relational database, programming language, business rules development, an application server, and more.

ReFrame's organic applications provide unparalleled ability to accommodate change. They can scale as large, or as small, as you need them to be. Their workflow, methods, user interfaces, and every other attribute can be easily modified to meet the changing needs of your organization. They can smoothly integrate with your existing software. ReFrame does this through HingePoint's own ActivArchitecture™, a unique combination of: Message-based architecture, and HingePoint-developed LiveObject™ Technology, Object Services™, and Exception handling.

HingePoint is headquartered in Cambridge, Massachusetts and is privately held. For more information please visit www.HingePointInc.com. Press contact: Stevan Vigneaux, Vice President of Marketing at Stevan@HingePointInc.com or 617-995-2223 and fax at 617-995-2224.

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